

STATE OF NORTH CAROLINA
FAYETTEVILLE STATE UNIVERSITY
PURCHASING DEPARTMENT
<http://www.uncfsu.edu/fsubo/purchasing>

Solicitation Addendum

Solicitation Number: 58-RFP250010

Solicitation Description: Economic Impact Study

Solicitation Opening Date and Time: April 15, 2025 at 11:30 A.M. E.T. Please note that bids are due by April 15, 2025 at 11:00 A.M. E.T.

Addendum Number: IV

Addendum Date: April 8, 2025

Purchasing Agent: *Victoria McAllister, Chief Procurement Officer*
purchasing@uncfsu.edu | (910) 672-1082

-
1. This addendum does not need to be returned.
 2. Virtual Public Bid Opening Meeting Link to be held on April 15, 2025 at 11:00 A.M. E.T.

Microsoft Teams [Need help?](#)

[Join the meeting now](#)

Meeting ID: 237 087 063 298

Passcode: 8WC7vy3n

Dial in by phone

[+1 910-491-9484,,530289931#](#) United States, Fayetteville

[Find a local number](#)

Phone conference ID: 530 289 931#

Join on a video conferencing device

Tenant key: uncfsu@m.webex.com

Video ID: 111 026 375 4

[More info](#)

For organizers: [Meeting options](#) | [Reset dial-in PIN](#)



[Org help](#) | [Privacy and security](#)

3. FOLLOWING ARE QUESTIONS RECEIVED REGARDING THE SOLICITATION AND THE STATE’S ANSWERS TO THE QUESTIONS.

Q #	DOCUMENT SECTION	VENDOR QUESTION	RESPONSE
1	4.4 HUB Participation	If the project as proposed will not require the use of subcontractors, is the bidder required to present a plan that meets HUB goals?	No.
2	4.4 HUB Participation	Will scoring preference be applied to bidders that meet HUB participation goals? What is the weight of that scoring?	No preference or additional scoring will be given to vendors with HUB Participation.
3	4.5 Vendor Experience	The RFP requests that the “Vendor shall demonstrate experience with public and/or private sector clients with similar or greater size and complexity to the State”. Are you requesting previous projects with clients that are in similar in size/complexity to the state of NC, or clients similar in size/complexity to Fayetteville State University?	Yes
5	5.3 Tasks Deliverables	The RFP requests a review of previous analyses of FSU Economic Impact. When and by whom were any previous economic impact studies completed?	2011 done by NC Institute of Minority Economic Development.

6	5.2 Scope of Work	Do you expect the final report to include 2 distinct sections that identify and analyze the programs of interest (as listed in the RFP) for each (1) the Sandhills Region, and (2) the state of North Carolina?	We are expecting two distinct sections however; we are placing a heavy emphasis on requirement number (1) Sandhills Region.
7	5.2 Scope of Work	How much on-site time to you expect of the consultant over the course of the project?	Virtual project meetings are expected as we go through the project, however, the final meeting is expected to be in-person.
8	6.2 Post Award Project Review Meetings	Do you expect project meetings to take place in person, virtually, or a combination? Have meetings dates and/or frequency already been established?	Virtual project meetings are expected as we go through the project, however, the final meeting is expected to be in-person. Meeting dates and frequency have not been determined at this time.
9	4.1 Pricing	What is the source of funding for the project?	State funded project.
10	4.1 Pricing	What is the total available budget?	\$15,000-\$30,000.00
11	4.1 PRICING, page 12	Is there a specified budget for this project?	\$15,000-\$30,000.00
12	5.2 SCOPE OF WORK, pg 14	Will FSU provide the selected vendor access to previous analyses of FSU economic impact?	Yes
13	5.3 TASKS/DELIVERABLES, pg 15	Who is the audience for the final deliverables?	Senior level leadership, Local, State and Federal Official, UNC System Office and general public.
14	5.2 SCOPE OF WORK, pg 14	Are stakeholder engagement processes anticipated and/or desired?	Not at this time. However, we reserve this requirement for later.

15		The RFP references comparing present impacts with past impacts. We are aware of the 2017 study for FSU as well as UNCF's 2024 study for all HBCUs including FSU. Do you require comparisons of either or both? And if so, how important is it to hew to their scopes and methodologies, versus adapting new scopes and methodologies to current needs?	FSU is expecting some comparison from 2011 however, the University also has the expectation that the most updated methodologies will be used in creating this Economic Impact Study.
16		Please confirm all requested deliverables should be consultant-branded (and/or do you require them to be partially or fully FSU-branded).	Yes. Both brands should be placed on the final product.
17		Who from FSU will serve as the main contacts for the work, inclusive of connecting the consulting team to representatives throughout the institution for purposes of obtaining data and reviewing draft deliverables?	The Office of External Affairs. Direct Point of Contact will be made available to the awarded vendor.
18		Can you say more about why all deliverables need to be completed by July 31, 2025? Is it because of a key time of year you want to be able to report results by? Is there any flexibility in that request?	There is flexibility. However, it needs to be completed by the new academic year which is August 1. If you can't get it by Aug 1, it would need to be completed no later than October 15th. Proposed expected completion date will be considered in the evaluation.
19	RFP Section 4.1, Page Number 10	Is there a proposed budget for this project? If so, what is the budget?	\$15,000-\$30,000.00

20	RFP Section 5.2, Page Number 12	Will the consultant be given all of the data needed to execute the economic impact analysis or will the consultant need to collect or estimate some of the data (i.e. visitor spending, alumni contribution information, etc.)?	Yes.
21	RFP Section 5.3, Page Number 13	What areas/counties are defined as the Sandhills region?	Bladen, Cumberland, Columbus, Harnett, Hoke, Moore, Richmond, Robeson, Sampson, Scotland
22	Section 5.2, Page 12	The RFP specifies, "Through the use of IMPLAN or other modeling software.." Could you please specify whether modeling software must be IMPLAN, or whether similar input-output models from other software providers could be used?	Yes, other software providers can be used.
23	Section 6.2, Page 14	For Post Award Project Review Meetings, are these meetings expected to be virtual or in person?	Virtual project meetings are expected as we go through the project however, the final meeting is expected to be in-person.
24	Section 5.2, Page 13	Could you please specify some metrics you would like included under "Impact of FSU Alumni?" For example, are you looking to quantify their earnings differentials, tax revenue contributions, employment across industries, etc.? Are there different measures you would like to see incorporated?	Looking for contributions of alumni and economic employment of alumni to Sandhills and state.

25	Section 5.2, Page 12	Is this list of programs of interest exhaustive? For example, is FSU interested in quantifying any impacts beyond those listed in the RFP, such as athletics, special programs, or auxiliary services?	Vendors are encouraged to identify areas of opportunity to be assessed.
26	N/A	Does FSU already have detailed financial data, student spending data, information about visitors to campus, alumni data, etc. that can be used as underlying inputs to the impact model, or will the vendor be expected to collect this data through surveys and other methods?	The University has data, however if the awarded vendor sees that there are gaps within the data to meet the final project needs, they are expected to collect this data via the most appropriate means.
